

# CHAROLAIS

## MAGAZINE

### 2011 SUMMER



#### Advertising rates and specifications:

<b>Front Inside Cover</b> 297mm (H) x 210mm (W) plus 5mm bleed on all edges	<b>\$1200</b>
<b>Back Inside Cover</b> 297mm (H) x 210mm (W) plus 5mm bleed on all edges	<b>\$1200</b>
<b>Back Outside Cover</b> 297mm (H) x 210mm (W) plus 5mm bleed on all edges	<b>\$1750</b>
<b>Double Page Spread</b> 297mm (H) x 420mm (W) plus 5mm bleed on all edges	<b>\$1800</b>
<b>Full page</b> 297mm (H) x 210mm (W) plus 5mm bleed on all edges	<b>\$950</b>
<b>Half page</b> 134mm (H) x 186mm (W)	<b>\$475</b>
<b>Third page</b> 85mm (H) x 186mm (W)	<b>\$350</b>
<b>Quarter page</b> 134mm (H) x 90mm (W)	<b>\$250</b>



**A 10% discount applies to advertisers for their fourth consecutive advertisement (and subsequent consecutive advertisements).**

**Advertisements are to be supplied as:**

CMYK  
300dpi  
Hi-res PDF, TIFF or JPEG  
Email complete artwork to:  
admin@charolais.com.au

**To reserve your space please call the Charolais office on 02 6771 1666 or fax this Booking form to 02 6771 1561**

Name: ..... Herd Tattoo: .....

or Company Name: .....

**Ad Size (please circle):** Front Inside Cover / Back Inside Cover / Back Outside Cover  
Double Page Spread / Full Page / Half Page / Third Page / Quarter Page

Phone: ..... Fax: ..... Mob: .....

Email: .....

Billing Address: .....